

NEWS FROM THE UK LEATHER FEDERATION JUNE 2017

Hello from Milly



On 12th June, Milly Fyfe joined the UK Leather Federation as Business Development Manager. Milly's role will be to develop, manage and promote member services, identify and recruit new members, as well as promoting the UK leather industry to the wider world.

Milly comes from a background of working for membership and charitable organisations having held the position of Chief Executive of the Beef and Dairy Shorthorn Societies, Regional Manager for the Royal Agricultural Benevolent Institution and Chairman for the National Federation of Young Farmers Clubs.

Commenting on the opportunity Milly said, 'I am looking forward to getting out and about meeting current and prospective members, as well as learning more about the tanning process and leather industry to help support the UKLF deliver its revised strategy'.

Milly can be contacted by email at: millyfyfe@uklf.org or by mobile on: 07591 207375

UKLF is on Twitter

You can now follow the UK Leather Federation on Twitter. The Twitter handle is: @UKLeatherFed



Crowd funding success for UK's newest tannery

Young gun Jack Millington of Billy Tannery has a vision. He wants the world to pay more attention to the UK Leather industry and high-end leather goods. By marketing the story behind the company and the traceability of its products, he has identified that selling exclusivity is the recipe for success.



The business startup launched a campaign, with a call for action to receive financial backing.

Unbelievably, this was achieved within six hours of the launch, thanks to its unique range of goat leather bags, document cases and card holders.

Having exceeded expectations and with a cash injection of nearly £30,000, Billy Tannery can now deliver its product range to backers by October.

With fresh ideas and a keen eye for marketing design, Billy Tannery are definitely the one to watch.

Visit them at: www.billytannery.co.uk or follow on twitter @billytannery

Showcasing the Leather industry

We would love to utilise images depicting the leather industry on our website and in marketing material. If you have any pictures that you would be willing to let UKLF have use of please get in touch!